



LOGO DESIGN COMPETITION

50 YEARS OF IAB

GOLDEN JUBILEE

BACKGROUND

Institute of Architects Bangladesh (IAB) Celebrates Golden Jubilee in 2022. It has been an eventful journey for the Institute, which was born on 25 February 1972, soon after the nation achieved freedom following the War of Independence in 1971.

The 24th Executive Council of IAB has decided to celebrate its Golden Jubilee throughout the year; commemoration and appreciation shall highlight the continuing growth, sporadic success, perceptible challenges thru various events and programs. The commitment of IAB and its thousand of members in building the nation, in responding to the culture and heritage and in upholding the dignity of the profession shall have to be featured with due importance as well.

OBJECTIVE

The Competition in concern searches for an EVENT LOGO to represent 50 YEARS OF IAB, its GOLDEN JUBILEE. The LOGO is intended, but not limited to, reflect the PRIDE & GLORY of the Institute, together with reiterating its passionate role towards the people and the nation at large.

Originality, Creativity and Innovation in the Concept, Statement and the Graphics shall be valued with special consideration.

REGISTRATION

1. Registration is free of charge.
2. One registered participant/team can submit maximum 3 (three) proposal.

ELIGIBILITY

1. The participant or team members must be a regular 'Fellow/Member/Associate Member' of the Institute of Architects Bangladesh (IAB).
2. IAB Membership Dues for 2021 of At least 1 member of the team shall be paid on or before the submission date.

Any person related to the competition process such as Jurors, Committee Members, or Competition Director cannot participate in this competition.

JURORS

1. Ar. Mamnoon Murshed Chowdhury
2. Ar. Mohammed Tarek Haider
3. Ar. Farhana Sharmin Emu
4. Artist Dr. Mohammad Iqbal

AWARDS

First Prize	BDT 50,000.00, Crest & Certificate
Second Prize	Crest & Certificate
Third Prize	Crest & Certificate

TIMELINE

Announcement Registration	27 November 2021 27 November - 4 December 2021 (Registration Form to be sent to Competition Director; Confirmation and Registration No. will be sent via reply email)
Queries	6 December 2021 (to be emailed to iab50years@iab.com.bd with 'Q-4 <i>Digit Registration No.</i> ' as the subject.
Response to Queries	8 December 2021
Submission	20 December 2021 (5.00 - 8.00 pm, IAB Centre)
Award Announcement	25 December 2021
Award Ceremony	Will take place during any of the event of the Celebration of 50 YEARS OF IAB (details to be announced in due time)

SUBMISSION REQUIREMENTS

LANGUAGE

All competition submittals need to be provided in English.
However, the graphics of the LOGO is exempted of this guideline.

ANONYMITY

During the competition, the anonymity of the entrants must be ensured. All submittals need to have a 50mm X 50mm blank square box (on the top right corner). Digital material should also be untraceable.

A sealed envelope containing the DECLARATION FORM should accompany the submittals. The envelope must be marked with a blank box only. Revealing the identity of any entrant during the competition period will lead to the disqualification of the design.

SUBMITTALS

1. PANEL

(in a Sealed Envelope/Pack with a 50 mm X 50 mm blank square box on the top right corner)

- PANEL SIZE: A2, colour print, the printout needs to be pasted on 5 mm PVC Board
- Format: Landscape
- Number of Panels: 01 (One)
- COLOUR : CMYK, RGB, GRAY SCALE, BLACK & WHITE
- SIZE: All Schemes must be submitted in following sizes
Approx. size 25 x 25 mm, 50 x 50 mm, 100 x 100 mm, & 150 x 150 mm)
- Concept, Design Rationale and Statement (Max. 100 words) need to be included on the same Panel

2. Softcopy

(The file should be CLEARLY LABELLED WITH ONLY THE '4-DIGIT REGISTRATION NO'.)

- Submitted A2 Panel in high-resolution (300 dpi) TIFF, PNG and PDF format on a CD/ DVD /Pen drive

3. Declaration Form:

(In a Sealed Envelope with a 50mm X 20mm blank square box on the top right corner)

- Filled in & signed Declaration Form for the Competition (sample to be provided upon completion of the registration)

All the above-mentioned 3 SUBMITTALS have to be submitted in an open Envelope/Pack, labelled with the '4-Digit Registration No' along with a 50mmX50mm blank square box on the top right corner.

RULES & REGULATIONS

1. Participants can submit INDIVIDUALLY or forming a TEAM.
2. Any participant (INDIVIDUAL or TEAM) may submit a maximum of 3 nos. of entry under same Registration
3. An entry may be disqualified if:
 - The eligibility requirements, submission requirements and submission deadline are not followed
 - The submitted design is adjudged a copy or an item of plagiarism
 - There is any attempt to influence the decision of the Jury.

JURY'S DISCRETION

The Panel of Jury reserves the right to select the winners of the competition. The panel has also the right to decline to choose from the submitted proposals if deemed NOT UPTO THE STANDARD OF EXPECTATION.

By participating in the competition, all Participants confirm their acceptance -

- To the guidelines & regulations of the competition as specified above and the decision announced by the panel of Jury.
- To incorporate the suggestion from the panel of Jury to improve the proposal to qualify as a possible winner/s

The proposal of the First Winner shall be accepted to be used as the official Logo for the Celebration of 50 YEARS OF IAB with necessary revision according to the suggestions from the panel of Jury.

PUBLICITY DURING THE COMPETITION PERIOD

Participants are discouraged to circulate or display their proposal in public platforms until the Awards are announced.

COPYRIGHT

Participants retain copyright of their entries but give IAB a perpetual, royalty-free license to use their entries in order to Informing and consulting the community through exhibition, publication, display or documentation.

For any further inquiry, please contact:

Ar. Sheikh Itmam Soud, MIAB
Competition Director
Email: iab50years@iab.com.bd
Contact: +88 01677308678



Ar. Qazi M Arif, FIAB
Convener
Organizing Committee
Celebration of 50 YEARS OF IAB